



Date: 20th January 2011

To Whom It May Concern,

Anytime Films is an SME based in Nantyglo, just outside Ebbw Vale, providing Media Production Services to some high profile Clients across Wales, we are proud to be based and operating within the HOV region. We have had the privilege of being contracted to work with HOVIP on two separate filming projects, business which we are very grateful for.

Firstly, we were successful in Tendering to produce a Film and DVD of their Annual HOVIP Awards & Marketplace event, in the summer of 2010. This also involved producing 4 short videos thereafter with the winners of the Awards. Although we had heard of HOVIP and their workshops and support they offer to businesses such as ours, this was our first taste of working directly for and with the Team. In short, the Team are a pleasure to work with, and from the outset were open to our ideas, commending us at every step of the journey.

The business received from HOVIP on the first project, contributed to safeguarding of our one full-time staff members gainful employment, while two of our regular part-timers were also able to assist in overall production at the event. Not to mention the obvious benefits to myself as the primary business owner and generally keeping the business afloat in these challenging times. Just being at the event meant we could hand out cards, and win new business from the people met there - which of course could in turn lead to further business in the public, private and third sector.

So impressed were HOVIP by our initial project, that it led to an offer to produce a film for their inaugural *Big Pitch* event with Nick Hower (BBC1's *The Apprentice*) in November 2010. Given that the event was primarily for (and starring) Students of local FE Colleges, as part of the contract – and to give added value - we suggested offering two media students from the same local colleges the opportunity of helping out with the production overall. The HOVIP Team took this on board and ultimately approved the suggestion. The film is now another successful project for HOVIP; again their effective management, suggestions, and encouragement was prevalent both in front of and behind the scenes, as well as the ethical approach adding value to the contract.

At the event we handed Nick Hower a card to pass on to Lord Sugar, so again, who knows what business this may bring to us at Anytime Films.

To summarise - we have seen first hand the HOVIP Team's interaction with their members, beneficiaries, partners and sponsors - literally through a lens - and I would say it seems obvious the Team strike an excellent rapport with everyone they come into contact with, something which we at Anytime Films can also vouch for on a personal level.

The level of service HOVIP provides - the execution of that service, the fact the Team are mainly business owners, and the way they generally engage and stand-up for the region in raising our profile - must surely be reason alone to continue this excellent initiative well into the future.

We are more than happy to list HOVIP in our portfolio as one of our valued Clients, and we look forward to hopefully working with them again in future.

Sincerely,

Nathan Webb – Owner, Anytime Films