



Phil Burkhard,
HOVIP Manager,
Orbit Business Centre,
Rhydycar,
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5th January 2011

Dear Phil

Re: Continued success for HOVIP in 2011

Just a quick letter to congratulate you and the HOVIP team for your gallant efforts and success in 2010, your best year yet no doubt!

Through our involvement with HOVIP over the past twelve months or so Equinox has gained valuable experience, contacts and knowledge, however those who have really gained are the businesses and young people in the Heads of the Valleys who have reaped the rewards and benefits of HOVIP.

I strongly believe that HOVIP has a vital role to play in shaping the business opportunities in the Heads of the Valleys by working as a catalyst and a force that bring companies together to develop business and commercial opportunities.

This is imperative to ensure that business opportunities are not missed and the investment made by WAG over the years to regenerate the area is not wasted.

During 2010 HOVIP organised a number of high profile events but, to me the highlight of 2010 was HOVIP's Big Pitch Challenge in which Equinox was proud to be one of the key sponsors. Not only is the concept a simple, yet effective one, the fact it gained extensive media coverage and attracted the likes of the BBC's The Apprentice's Nick Hewer to be one of the judges speaks volumes.

The experience and knowledge the students gained from the event will be invaluable to them, no school classroom or college tutorial could create the same experience and it would be a real shame if this annual event was not to continue.

I do sincerely hope that HOVIP moves on into 2011 and beyond bringing with it new opportunities and innovations which the Heads of the Valleys area needs.

Here's to your continued success in 2011 and beyond.

Yours sincerely

Eryl W. Jones
Managing Director

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