

Taste of Enterprise
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Mr Phil Burkhard
HOVIP Manager,
Orbit Business Centre,
Rhydycar,
Merthyr Tydfil,
CF48 IDL

10 January 2011

Dear Phil,

HOVIP – Letter of Support

On behalf of Centre for Business and South Wales Chamber of Commerce and specifically, our Taste of Enterprise project, I would like to take this opportunity to congratulate and thank you and your brilliant team for the work undertaken under the HOVIP banner.

We have been involved with HOVIP since our move to Merthyr in October 2007, and our clients have benefited significantly from the extensive range of services they have received.

Whilst the majority of our Taste Clients fall under the Lifestyle category, we have had some of Growth status, and these were able to secure support under the unique PIA project which has enabled them to harness opportunities enabling them to increase, improve their policies, procedures and general operational capacity, enabling them to be more successful in procurement activity and not least, be more innovative not only in the design of their products and services but in their whole outlook.

The HOVIP Market Place and Awards gave many of our clients the opportunity to showcase local and high class creative art and craft products and to engage with and in many instances, secure, corporate business opportunities.

The Award ceremony has been first class, excellent speakers and well supported by the local businesses and we have been honored to attend and participate in this over the years as well as the Turning Heads Club and we are looking forward to the Llanhilleth event.

Hovip has supported Enterprise Week events which we are heavily involved with and the HOVIP awards provide a progression of opportunity and a gateway to business success and recognition.

From our own project's perspective, Phil and Wendy have been fantastic ambassadors, with assistance securing funding from HoV Strategic partnership for our Ebbw Vale Project, and with all our events and clients

I know that our South Wales Chamber of Commerce sees HOVIP as a key partner and has no hesitation in joining in 'banging the drum'.

Well Done Phil and Team, and if we can assist in any way, please just let us know.

Yours sincerely


Carmel Barry
Project Manager
Taste of enterprise

